



## SPORTS MANAGEMENT AND MARKETING

Suggested Entry Level Minimum Competencies

### Rating Key

1. not essential
2. slightly essential
3. essential
4. very essential

<b>KEY VOCATIONAL BARRIER FACTORS</b>	1	2	3	4
Visual Acuity—the ability to detect differences/details visually				X
Auditory Acuity—the ability to detect differences in pitch/sound			X	
Oral Communication—the ability to verbally explain/express ideas				X
Written Communication—the ability to communicate in written form/record information				X
Physical Mobility/Strength	X			
Eye-Hand Coordination and Fine Finger Dexterity		X		
<b>WORKER TRAIT CHARACTERISTICS</b>				
Ability to get along with other students				X
Cooperativeness with instructor				X
Attitude toward work, including work of minimal interest		X		
Ability to work independently, without close supervision				X
Ability to stick to assigned task to a positive or expected conclusion				X
Ability to work accurately, recheck and correct work to an industry standard				X
Ability to follow, interpret, and retain:				
Oral instructions—multi-step				X
Written instructions				X
Diagram instructions—simple and sequential		X		
Visual Model instructions		X		
Ability to use numerical data (count, compute, etc.) in an applied setting			X	
Ability to discriminate between objects of similar:				
Size		X		
Shape		X		
Color/shade		X		
Spatial Relationships (part to whole)		X		
Ability to use tools of the trade (computer, art related tools, etc.)	X			
Ability to organize work process/multi-tasking skills				X
<b>MATH SKILLS</b>				
Counting–Recording–Comparing (whole numbers, some decimals, money concepts) ~ Grade Level 1-3				X
Calculating (decimals, fractions, all operations with money, order of operations) ~ Grade Level 4-6			X	
Pre-Algebra, Geometry, Calculation of Ratio, Discount ~ Grade Level 7-8		X		
Algebra, Geometry, Shop Math ~ Grade Level 9-12	X			
<b>READING SKILLS</b>				
Grade Level 1-3				X
Grade Level 4-6				X
Grade Level 7-8				X
Grade Level 9-12			X	

\*The above was constructed from CT Supervisor and Instructor input and should be considered when exploring career technical programs at MVCTC.

**Note:** Final acceptance, for admittance, for a student on an IEP will be determined after an IEP meeting is convened with a MVCTC representative in attendance.

### Work Preferences to Consider

- Strong people skills/able to get along with and talk with strangers (customer service skills)
- Good computer skills
- Enjoys moving around
- Attention to market trends, creative
- Independent worker as well as interactive member of a group/team

Revised 9/2020