

Sports Management and Marketing

**Information below based on 2021 graduates and data collected through student responses from 1-year follow-up. College Courses and Certifications collected from 2020-2021 data. Student may be counted in more than one area.*

Student Graduation Information

Number of student concentrators	22
Number of students graduated from Member District	22

Student Post-Secondary Education Information

Number of students pursuing related education	10
Number of students pursuing non-related	3

Four Year Institutions Attended

Bowling Green State University
Clemson University
Lane University
Ohio Dominican University
The University of Toledo
University of Dayton

Two Year Institutions Attended

Rio Grande University
Sinclair Community College
University of Northwestern Ohio

Student Employment Information

Number of students employed in related field	3
Number of students employed in non-related field	11

Student Scholarship Information

Scholarship dollars earned by students in this program	\$56,000.00
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Program & Elective Certifications Earned

American Heart Association Heartsaver First Aid
CPR AED (1 point)

OSHA (Occupational Safety and Health
Administration) 10-Hour Training (1 point)
ServSafe Food Handler Certification (3 points)

Program College Level Courses Earned

MAN 1107 Foundations of Business
BIS 1120 Introduction to Software Applications
BIS 1400 Customer Service
MAN 1114 Introduction to Sport Management